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What is claimed is:

- 1. A plastic log having an average diameter greater than 2 inches, a flexural modulus at 40 °F of at least 70,000 psi and a diameter deviation in the range of 2 to 60%.
- 2. A log of claim 1 comprising at least 80% of thermoplastic material.
- 5 3. A log of claim 2 wherein said thermoplastic material comprises at least one polyolefin selected from the group consisting of polyethylene and polypropylene.
 - 4. A log of claim 3 further comprising at least one other polymeric material having a melt temperature at least 20 °C higher than the melt temperature of said polyolefin.

A plastic log having deviations in diameter simulating a natural wood log comprising at least 80% polypropylene and having an average diameter greater than 2 inches, a flexural modulus at 40 °F of at least 90,000 psi and a diameter deviation defined by the algorithm ((D-d)/D)x100 in the range of 2 to 60%, where D is the maximum diameter and d is the minumum diameter..

- A method of producing a plastic, cylindrical log comprising extruding through a circular die a plastic material to form a cylindrical mass with a molten surface and cooling said molten surface with an air stream from an annular nozzle proximate to said die.
- 7. A method of claim 6 wherein said shape is further cooled by contacting with an aqueous fluid.
- 8. A method of claim 7 wherein said shape is further cooled by natural air convention
 20 around a supported length of log.
 - 9. A method of claim 8 further comprising pulling said shape from said die.